

- **PRESS RELEASE**

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For Immediate Release – 9:00AM EDT
July 16, 2007

(2 pages)

Neschen Americas Enters Distribution Partnership with Expolinc®

July 16, 2007, Elkridge, MD — Neschen Americas is pleased to announce that it has entered into a distribution partnership with Expolinc®, providers of a premium range of portable displays, pop-up exhibits and banner stands. Expolinc display products are manufactured by Expolinc AB of Solna, Sweden, and are managed and warehoused in North America through the company’s Gilead, Ohio office. With the new distribution agreement, Neschen Americas will market Expolinc products through their Neschen® brand reseller channels.

The addition of Expolinc displays to the Neschen brand scope of supply will offer producers the advantages of a one-stop source for complete display solutions that include print media, film and liquid laminates, and now, a broader range of durable, lightweight, display frames and stands.

“Expolinc’s products nicely complement our existing line of PrimeX™ display solutions, filling in the mid and premium levels,” says Dave Conrad, Product Manager for SEAL® and Neschen® brands. “We were looking for a display range that could be matched with Neschen overlaminates and backing films in exhibit solutions, for example, and with Neschen textile media for soft exhibit and banner applications. We are impressed with Expolinc’s build quality, light weight and ease of use.”

The Expolinc product range comprises magnetic pop-up exhibits (in back wall and tower configurations), collapsible “soft” displays, pole system and roll-up banner stands, folding panel, stand and counter displays, and literature racks. Expolinc displays are

available with tough, plastic composite cases, and come with a lifetime warranty covering workmanship and materials against defects under normal use.

Neschen / Expolinc comprehensive display solutions are available beginning July 15, 2007. For more information, contact Neschen brand at 800-257-7325 (In Canada: 866-212-7325), or visit www.neschenbrands.com.

SEAL[®] and Neschen[®] brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, substrate cutters, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

Photos Available. See separate attachment, or contact D. Fusco & Company (above)