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(1 page)

## Neschen Americas... *News Release*

### **Neschen® introduces New P-90 Plus hinging tape.**

*Elkridge, Maryland:* Neschen professional picture framing products group has improved on its popular P-90 tape with the introduction of new filmoplast® P-90 Plus hinging tape. P-90 Plus is engineered for the express purpose of hinging artworks, and features an advanced adhesive that offers improved initial and final bonding strength versus the company's standard P-90 tape. With a pH of 7.4, P-90 Plus is both acid and solvent free and, according to Neschen, will not dry out or discolor with age.

Look for new filmoplast P-90 Plus in the blue box. Neschen will also continue to offer the original P-90 (in the black and yellow box). For more information on new P-90 Plus and the entire range of Neschen professional picture framing products, call 800-257-7325 or visit [www.neschenamericas.com](http://www.neschenamericas.com).

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Photo available see attached file or contact Dave at D. Fusco & Company, above.

***Photo caption:*** New Neschen® P-90 Plus hinging tape is acid and solvent free and offers a superior bond.