

- **PRESS RELEASE**
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- **Corporate Contact:**
- Dave Conrad, Product Manager
- Phone: 410-540-8931
- Email: d.conrad@neschenamericas.com
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Neschen Americas
SEAL® & Neschen® brand products
7091 Troy Hill Drive
Elkridge, Maryland 21075 USA

- **Advertising & PR Agency Contact:**
- D. Fusco & Company LLC
- Phone: 860-306-0665
- Email: dfusco@dfusco-company.com

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Neschen® Introduces New AccuCure™ Elite UV Gloss Coating

Elkridge, MD, October 24, 2007 and SGIA 2007, Orlando, Florida, October 24-27, 2007 — **Neschen® AccuCure™ Elite UV Gloss** is a new ultraviolet curing, highly protective, gloss lacquer specifically engineered for use with AccuCure UV liquid laminators. What sets AccuCure UV Gloss apart is its rapid cure time, crystal clear sheen, and super durable finish. Cure time is less than ½ second when exposed to UV drying lamps. Once cured, the coating is immediately display-ready—resistant to water, salts, solvents and other chemicals. Curing continues for 24 hours from application to provide maximum resistance to scuffing, rubbing and abrasion.

AccuCure Elite UV Gloss also helps reduce cleaning time on your liquid laminator. Due to its unique chemistry, it will not dry by evaporation and therefore can be left in the laminator and on the rollers at the end of the day. Neschen does recommend weekly cleaning of your liquid laminating system, however, and all waste materials must be handled and disposed of in accordance with local, state and federal regulations.

For more information about AccuCure UV liquid laminating systems and materials, call 800-257-7325 (In Canada: 866-212-7325). Visit www.neschenbrands.com.

SEAL® and Neschen® brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, substrate cutters, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

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Photo Available. See separate attachment, or contact D. Fusco & Company (above)