

Neschen Americas

SEAL® & Neschen® Brand Products

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Logos Available -

see separate attachment or contact Julie Tarleton.

Neschen Americas Launches Super A Inventory Classification

February 17, 2009, Elkridge, Maryland – Neschen Americas – SEAL and Neschen Brand Products announces a new, customer-focused inventory classification system called “Super A”. Along with the recent additions of the 100% Customer Satisfaction Guarantee and extended service hours, this new program strengthens their ongoing commitment to providing superior customer service.

The Super A group consists of many of the most popular SEAL and Neschen brand laminates and mounting adhesives. These are staple products that customers count on for daily business operation. This new program guarantees these items will be in stock, 100% of the time, or they are FREE. This allows a shop to quote jobs with confidence, knowing that they will be able to deliver a quality job on time.

During these tough economic times printing and finishing jobs are at a premium. Customers must rely on their suppliers to provide reliable products and on-time delivery. The Neschen Americas Super A program delivers that and arms customers with the Neschen and SEAL brand products needed to get the job done.

Ken Ferrigno, Senior VP Sales and Marketing, says, “This inventory classification system is designed to streamline the ordering process by clarifying consumer expectation and instilling confidence that a product will be on the shelf when it is needed. Our goal is to give our customers a competitive edge over the competition.”

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