

- **PRESS RELEASE**

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Neschen[®] Introduces filmolux[®] Jet-Pro Satin Laminating Film

Elkridge, MD, December 7, 2006 – Neschen[®] brand announces the expansion of its economy line of filmolux[®] Jet-Pro pressure-sensitive laminates with the addition of new **Jet-Pro Satin**. According to Neschen, the new Satin finish offers the image enhancing sharpness of gloss with the glare-reducing, easy-to-read characteristics of matte.

Now featuring Gloss, Matte and Satin finishes, the filmolux Jet-Pro line employs 3 mil polypropylene films with water-based acrylic adhesive. The films are very “budget friendly” and are ideally suited to protecting and enhancing images mounted to rigid substrates. Jet-Pro films are recommended for short-term indoor applications such as rigid displays, temporary signs, presentations, and in-store retail graphics. Rolls are available in 41” x 164’, 51” x 164’ and 61” x 164’ sizes. Sample rolls (38” x 15’) are available by contacting Neschen Americas at 800-257-7325. Visit www.neschenamericas.com for more information.

Neschen Americas manufactures and markets SEAL[®] and Neschen[®] brand products including film and liquid laminating equipment and materials, wide and grand-format printing media, pressure-sensitive sign vinyl, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

Photo available: See separate attachment or contact D. Fusco & Company (above)